

**Carolinas GCSA
Board of Directors Meeting
Grandover Resort
Greensboro, NC
March 9, 2009**

Minutes

Board Members Present: Jeremy Boone, CGCS, Doug Lowe, CGCS, John Davis, Michael Fabrizio, CGCS, Paul Jett, CGCS, President, Steve Hamilton, CGCS, David Jacob, CGCS, Brian Powell, CGCS, Paul Brandenburg, CGCS, Darrin Spierings, CGCS, Mitchell Wilkerson, CGCS

Board Members Absent: Jeffrey Connell, Vice-President, William Patton

Staff Present: Chuck Borman, CAE, Executive Director, Tim Kreger, Director of Programs

The meeting was called to order at 7:48 am by President Paul Jett, CGCS

Consideration of January 9, 2009 BOD Meeting Minutes

John Davis made a motion to approve the minutes. Michael Fabrizio, CGCS seconded.

Review of Financials

Borman presented and reviewed the current financial statement. Borman noted, ad revenue down, cash flow is okay this fiscal year, membership renewals tracking well (dues are paid on anniversary renewal system.)

Chuck Borman, CAE discussed the Edward Jones investments and that they are tracking better than the market, however still in decline.

Review of 2009 Operating Budget

Chuck Borman, CAE reviewed the budget line items with adjustments made since January BOD Meeting. Board discussed budget in detail, highlights noted below.

Areas of Discussion of Budget (adjustments noted)

- Advertising revenue ↓ 18K
 - ½ that attributed to Membership Directory
 - Carolinas Green down 2-3K per issue
- Superintendent Image down from 10K to 6K
- Staff Travel cut by 50%
- Business Insurance ↑ due to addition of Workers Comp. Insurance and fees associated with new policy
- Information systems ↑ 3 K



- NC Legislative Programs ↑ 3 K due to launch of NC Economic Impact Study, exploring potential assistance from Golf 20/20 on rollout.
- CGCSA/STI scholarship delayed at least one year
- Board again recommended removal of interest and dividends and depreciation from Operating Budget
- Fabrizio suggested going to quarterly budget evaluations, BOD agreed.

Conference and Show Education Committee Report

Steve Hamilton presented the findings from the Education Committee Meeting held at Carmel CC on Feb. 24. Discussion on proposed schedule change to 2009 C&S included: shorting Conference by eliminating Thursday, changing seminars from 4 to 3.5 hours, rearranging the general sessions, and eliminating overlap of seminars and tradeshow times. Fabrizio made motion to adopt schedule changes as presented, Brian Powell seconded the motion, it was passed.

South Carolina Sports Turf Managers Association C&S Participation

Borman presented Mr. Suddeth's proposal for SCSTMA's inclusion in Carolinas GCSA C&S. Asked the BOD for approval to move forward with discussion. BOD approved with suggestions including: insert Carolinas GCSA membership application in their mailer, mandate # of trade show passes sold to SCSTMA, actively pursue them as members, determine seminar needs and alleviate signage concerns.

Clemson 2009 Research Funding Discussion

BOD approved \$6,500 rain shelter for Dr. Haibo Liu's project at the Clemson Environmental Research Center at Mountain Park.

SC Green Industry Council Proposal

Borman presented Mr. Hank Kerfoot's SC Green Industry Council Proposal to BOD. Discussion ensued. Carolinas GCSA agreed to be present at any preliminary meetings however offered no commitment further than that currently.

Update on Rounds4Research

All allied golf groups in the Carolinas agreed to partner with Carolinas GCSA on R4R. Currently over 2,000 visits to website. R4R gaining national attention in numerous print and interactive outlets. Email registrations to the site up over 250. Dates for auction April 19-May 6, 2009. Announced \$5,000 grant from Carolinas Golf Association to help promote the program.

NC Legislative Committee Update

Brian Powell presented notes and updates from the recent NC ERC meetings. Mr. Powell fielded questions from BOD. Borman noted that the Carolinas GCSA received positive feedback from NC DENR, Linwood Peele, about NC golf courses reporting numbers increase after Carolinas GCSA reminder email and mailer.

SC Legislative Committee Update

Paul Brandenburg presented updates on current surface water legislation S275, and S452.

Updated BOD on recent committee meeting held with guests including, Dr. Park, Paul Bristol (SC DHEC), and Harmon Shade. Carolinas GCSA presenting sponsor of Columbia Golf Ball April 9th, and Presenting Sponsor of Golf Week April 19-25.

2009 Meetings and Golf Discussion

Next meeting will be July 25-26 in Charlotte, NC, location still TBD. Two locations currently being explored for the 2009 fall meeting. Kreger to meet with committee at Myrtle Beach in late March to discuss further planning for November Golf Championship, updates to be presented at next meeting.

Meeting was adjourned at 10:37am by President Paul Jett, CGCS

Respectfully submitted,

Charles M. Borman, CAE
Executive Director